

GET TO GRIPS WITH MATERIALITY



THE BUSINESS CASE FOR MATERIALITY

What goes wrong when materiality isn't properly understood?



Ineffective use of time and resources on sustainability initiatives and reporting, due to lack of clear direction



Lack of senior management buy-in to sustainability, due to lack of evidence of important issues



Mismatch between sustainability offering and customer sustainability requirements, resulting in reduced business potential



Reduction in employee attraction and retention. Research shows a clear and effective sustainability programme is important for both

WHAT MAKES MATERIALITY SO IMPORTANT?

Reporting

Drives effective reporting. GRI G4 compliance or alignment is now commonplace



IMS Consulting is proud to be an Organisational Stakeholder of the GRI

Strategy

Development and implementation of effective strategy

Or sense checking you existing strategy or plans

Buy-in

Get the data and hard evidence needed to achieve buy-in across your business

Plus employee satisfaction

Understanding

Closer links with stakeholders help to shape a more successful business

WE'RE HERE TO HELP



Our clients

Understanding the issues that are material to stakeholders provides important business intelligence for you. Building an accurate materiality matrix for your company starts with an understanding of the issues, builds using reliable data and is delivered with expert guidance and support

A service that incorporates the best processes, tools, statistical procedures and output methods is going to be of tremendous value to you, for a relatively small investment

Using a materiality partner who understands engagement and sustainability, works with some of Europe's leading business brands and is an Organisational Stakeholder for GRI will give you a real competitive advantage



British Land

SKANSKA

SAINT-GOBAIN

carillion



wbcSD

Travis Perkins

MORGAN
SINDALL
GROUP

MURPHY

BOUYGUES
UK

KLEPIERRE

defra
Department for Environment
Food and Rural Affairs

Department for Business
Innovation & Skills



THE iMS CONSULTING UNLOCKING SUSTAINABLE POTENTIAL MATERIALITY SERVICE

The IMS Consulting Materiality Service gives organisations clear guidance on which stakeholder issues are most important to address, based on direct engagement. The results have been successfully used to help shape companies' CSR and sustainability reporting strategies, personnel recruitment and retention programmes

The service comprises three unique elements which, combined, provide an industry-leading and unique materiality process:

StakeholderTALK

Online stakeholder engagement tool where large numbers of stakeholders can be consulted with ease and with tailored questioning for each individual

MaterialityANALYSE

A materiality analysis process devised with statisticians and alongside the GRI G4 guidance. Considers importance AND relevance of issues

Engagement Experts

Materiality and data experts who plan, implement and analyse each project - providing a range of outputs and recommendations



Different organisations have different requirements and budgets for materiality

With this in mind IMS Consulting offers four options in its Materiality Service to suit these differing needs

MATERIALITY SERVICE OPTIONS



FREE CHECK



Desk review of current approach



LIGHT TOUCH



Desk review of current approach

Small stakeholder consultation with simple questioning

Standard report listing material issues



G4 READY



Desk review of current approach

Medium stakeholder consultation with G4 questioning

Standard report plus full data breakdown, materiality matrix and recommendations

Support in planning, identifying stakeholders, internal buy-in



PRO: G4+ STRATEGY



Desk review of current approach

Large fully customisable consultation with G4 questioning plus extras

Fully customised reporting plus full data breakdowns, materiality matrices, splits and comprehensive recommendations

Support in planning, identifying stakeholders, internal buy-in

Pre-consultation senior management workshop, post-consultation telephone interviews with key stakeholders



ims
CONSULTING

UNLOCKING
SUSTAINABLE
POTENTIAL

Contact the engagement experts at IMS Consulting to talk through your requirements

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